Kinsella Lady Killed In Highway 14 Mishap

Car Crashes Into Horse With Fatal Results

A Kinsella lady was killed and her two so injured in a car accident near Lindbrook on highray 14, west of Tofield, about 11 p.m. Mone

Dead is Mrs. Mary Mulawka, and sons Mel-ville and Richard injured. Melville was driving the family car when it struck a horse on the high way causing fatal injuries to his mother who was taken to the Tofield hospital where she passed away shortly after being admitted. It is alleged her neck was broken when the car struck the animal on the highway. The two boys received shock and minor bruises.

The dead woman is the wife of Mr. Mulawka, section foreman at Kinsella, and their home is about one mile east of Kinsella.

EASTERLY ECHOES

Mr. and Mrs. Eldon Fenton and grand-daughter Kathy Ste-phenson of Wainwright, spent last week at Sedgewick with Mrs. Jim Tindall.

A very nice social evening and shower were held at Roseberry school last Friday evening for our newlyweds, Mr. and Mrs.

Mr. R. Dempsey was an Ed-nonton visitor Monday.

The Battle River W.I. met at Mrs. Enger's home on Tuesday with plans for tickets to be sold

with plans for tracets to be sold on a setin comforter and auto robe, these to be drawn for at a military card party on Nov. 3. Mr. and Mrs. Ford Applein of Edmonton are visiting with Mr. Jimmy Bell.

HIGHWAYS REPORT

After a few rainy spells, work After a rew rainy spens, work on Alberta highways is progressing. The highways department has a wide program of road construction underway in all parts of the province. With good weather the next two months should see much of the work finished.

see much of the work finished.
On highway 13 grading and gravelling continues from Hughenden to Metiskow on the new highway, and from Killam to Lougheed the base course is be-

On highway 14 grading and gravelling is underway between Wainwright to north of Heath, and from Torlea to west of Viking the contractors are busy with the base course, and truckers are hauling gravel.

If you have anything to sell or trade, try a Times Want Adv. It will bring results.

Weekly Inspirational Corner

(Sponsored by an Irma Times reader)

reader)

Moreover, brethren, I delcare unto you the gospel which I preached unto you, which also ye have received, and wherein ye stend; By which also ye are saved. If ye keep in memory what I preached unto you, unselse ye have believed in vain. For I delivered unto you first of all that which I also received, how what Christ died for our sine according to the scriptures;

And that he was buried, and that he rose again the third day according to the scriptures.

I Cor. 15: 1-4.

DONATIONS

Further donations in memory of the late Mrs. Oliva Marie Larson have been received from: To the Protestant Home for Children from Mr. and Mrs. A. C. Knudson; Mrs. I. C. Knudson; Mr. J. A. Hedley; Mr. and Mrs. W. H. Prior, Babe and Ruby.

Mrs. W. H. Prior, Babe and Ruby.
To the Bethany Homes from Mr. and Mrs. Art Gwinn and Wayne.
To the Irma United Church Memorial Fund from Mrs. L. A. Hager and son William; Mr. and Mrs. E. W. Prosser; Bill and Julie Dunbar.

Julie Dunbar.

To the Cancer Fund from Mr. and Mrs. E. Haugan and family;
Jim, Mary Kennedy and family.

To the Crippled Children's Fund from Ruby and Red Larson.

Fund from Husy are son.

To the WMS from Mr. and Mrs. M. T. Knudson, Mr. and Mrs. A. A. Fischer.

To the Protestant Home for Children from Mr. and Mrs. M. J. Reitan.

To the Irma United Church Memorial Fund from Mrs. C. V. Larson and Mrs. Knowles.

Jarrow News

Mrs. Wm. Oracheski visited in the city during the week.

Congratulations to Betty Lou Beer and Paul Lundberg whose marriare took place at the Jar-row United church on Saturday, Sept. 8.

Sept. 8.

Mr. and Mrs. Ray Hodges of
DeSmet, South Dakota, and Mrs.
Elmer Berke of Minneapolis,
are visiting at the home of Mr.
and Mrs. G. Theroux. Mrs. Hodges and Mrs. Bjerke are sisters
of Mrs. Theroux.
Stan Oracheski is spending
his holidays at the home of his
parents.

Darcotts.

Ealts spreading caused a wreck at Jurrow on Tuesday am. The gondola, the workman's car and caboose were derailed. The gondola was dragged along the track for several rods. One workman was injured.

The W.A. Joint Fall Rally of the Weinwright, Vermilion and St. Paul Divisions will be held at Misburn on September 28. Registration will be from 11 to 12 with driner at 12 noon. Miss Wilson, severatry of the Dominion Council will be the speaker.

Card of Thanks

We wish to express our sincers thanks to those of you who generously gave money when I Lost my purse. We are happy to say the purse has been found and we sincerely thank the finder. We appreciate it all more than we can say.

Mrs. Frank Withall half in St. Mary's Church on and Lily MacKay. September 16 at 2 p.m.

A shower was held-last Friday evening at Roseberry hall when about eighty friends and neighbors gathered to honor Mr. and Mrs. Jack McKay, recent new-

Jeweds.

The early part of the evening was spent in playing \$00, crokinole and checkers. With N. Willerton as Master of Ceremonies, a short but enjoyable programme of local young talent followed.

Irene and Jack were seated under a canopy of pink and white streamers, while a number of the smaller children sang. "The Farmers in The Dell." During the son Gloria Savard and Ruth Oldham, dressed as young farmers, drew in a decorated hay rack loaded with gifts for the young couple. Miss K. Younker assisted with the opening of the many lovely and useful gifts.

Both Lada and Market Sangard.

Both Jack and Irene gracious-

WITH THE District Agriculturist

By J. S. Duncan

Fall is the time to give those perennial weeds such as thistles, Toad Flax, Leafy Spurge, etc., a good working. A cultivator is a good working. A cultivator is a good implement for this purpose. With the roots well loosened up there is plenty of chance for drying and frost to kill them. Stubble land free of perennial weeds will benefit from a light discing or tilling to cover the weed seeds and leave them ready to grow.

Rat Control

This is the time of year when rats move back around buildings. Everyone should be on the look-out for these peats and report any sign or suspicion of them to, their Rat Control Officer. Some of these wet days can be used to a good advantage cleaning up around yards and buildings so as to remove possible rat harborages. Anyone in an area where rats have been found might be well advised to make up bait stations If they do not already have them and put out some poison. Poison and information on using it is available from the Rat Control Officer.

Any calves which were not de orned last spring should b one now. There is less set bac Any calves which were not de-horned last spring should be done now. There is less set back for the calf if it is dehorned be-fore it is weaned. This usually means more work but it pays off in stronger, better doing calves. There are dehorners available through my office which can be borrowed by anyone in the dis-trict.

There are three of these sch in Alberta, at Olds, Fairview Vermilion. They give an ex-lent course for the future far and, homemaker. Any vo

Wedding Bells

PYLE — SCHOCK

McQueen United Church, at Mannville, was the setting of a very pretty wedding on August 17 at 3 p.m. when Florence, eldest daughter, of Mr. and Mrs. John F. Schock of Mannville, became the bride of Roland Glenn, eldest son of Mr. and Mrs. Charles Pyle of Irma.

The Rev. Ian C. Holter performed the double ring ceremony before an altar banked with large bouquets of gladioli. Miss Betty Proudfoot played the wedding music.

Given in marriage by her father the bride wore a cocktail length gown with layer upon layer of the machine between the fingerity pell of illusion net was held in place by a beaded coronet and she oarried a beut was held in place by a beaded coronet and she oarried a beut of the groom.

The bridesmald were funice Burry of Mannville and Frances Gerber of St. Walburg, Sask. The former chose a light be ocktail length dress and high beaded coronet while the latter were a paid the sound of the groom.

The bridesmalds were Eunice Burry of Mannville and Frances Gerber of St. Walburg, Sask. The former chose a light be ocktail length grown with matching based coronet while the latter were a paid of the groom. Their bouquets were of pink and white rower and Ronald Lovig of

Attending the groom were Mervin and Ronald Lovig of

Mervin and Ronald Lovig of Irma.

For her daughter's wedding, Mrs. Schock donned a blue grey afternoon dress with Panama accessories. Her corsage was of pink and white roses.

Mrs. Pyle, mother of the groom, chose a navy afternoon frock with lace bodice complemented with a grey hat and white accessories. Her flowers were a coral carnation surrounded by yellow rosebuds.

During the signing of the register Mrs. J. C. Lugg accompanied by Miss Proudfoot sans O Perfect Love.

panied by Miss Proudfoot sang
'O Perfect Lóve."

The Orange Hall was set out
with 2 long tables gay with
fresh garden flowers. The W.A's
of the Anglican church catered
to a reception for 100 guests.
The bride's table was centred
with a 3-tiered wedding cake
baked and decorated by Mrs.
G. Terry of Vermilion. The
tosst to the bride was proposed
by the Rev. I. C. Holter.
During the reception a tele
gram of congratulations was received from Mr. and Mrs. R.
Cowper, brother-in-law and sister of the groom.
Out of town guests were Mrand Mrs. Adolph Schock, Chas.
Schock of Lloydminster; Mr.
and Mrs. Bert Huber and family
of Lashburn, Sask: Mr. and Mrs.
Fred E Schock and Mr.

and Mrs. Henry Snock and grand and Mrs. Henry Snock and family of Lashburn, Sask: Mr. and Mrs. Fred E. Schock and Mr. and Mrs. C. Terry, Vermillon; Art and Verna Larson, Mrs. Marie Knutson, Mrs. William Guy, Mr. and Mrs. Haskon Larson, Mrs. Percer Miller, Mr. and Mrs. Holland, Saraham Grand, Mrs. Parker Mrs. Henry Grand, Mrs. Parker Mrs. Henry Grand, Mrs. Parker Mrs. Henry Grand, Mrs. Pried and Larson, Mrs. Pried and Larson, Mrs. Arnold Fried and Larson, Mrs. Pyle will be Mrs. and Mrs. Pyle will be

Mr. and Mrs. Pyle will be taking their home in Mannville

Card of Thanks

We want to say thank you to our friends who gave us the mp. Ann and Bill Ra

TRY A TIMES WANT AD

OF ALBERTA

The Alberta Division of the Canadian Mental Health Association which has recently been established is doing what it can to reduce the incidence of mental illness. They are anxious to educate the public by means of printed material, speakers, and films, etc., but at the present time they have only one office and one paid worker so their efforts are limited.

The following information

The following information shows the great need for this organization to be given a helping hand.

ing hand.

1. There are on average, 4236 patients in Alberta's mental hospitals each day of the year.

2. They constitute one-half of all patients in all the province's hospitals.

3. There are not enough professionally trained people available for the treatment of these varients.

4. Only \$3.24 is spent on care 4. Only \$3.24 is spent on care and treatment of each of these patients compared with over \$15 a day for each patient in general hospitals.

5. An estimated 40 percent of our mental patients never receive a personal visitor.

ceive a personal visitor.

6. Mentally sick persons can be confined to gaol while awaiting commitment to a mental hog-

poital.

7. For every person ill enough to be in a mental hospital there are several outside, hospitals who suffer but less acutely.

Just as we have brought our resources and energy to help fight enere. TB and polio, so we must help fight mental illness. As things stand at present, one out of every twelve children hospital.

of his or her life in a mental nospital.

The Mental Health Association is appealing to the W.I.'s to help promote their work, The Irma W.I. is holding a home bake sale in Larry's Food Market on September 22. The proceeds of this sale will go to the mental health association. Let us all help make this a successful bake sale.

Northern Nuggets

The Albert school children re-turned to their classes last Tues-day, Sept. 4, with an enrolliment of seventy pupils, which includes eight. little beginners. Mrs. Schryer, Mrs. Landers and Mrs. Hardy are in charge. We wish one, and all a very happy and successful year. Mrs. Webb with her family and marents have moved on to

Mrs. Webb with her family and parents have moved on to the Clelland place for the winter. Mrs. Clisdell and Bert were Edmonton visitors on Tuesday. We are very sorty to hear that Mr. C. Brown is still a patient in the Mannville hospital. Mrs. Ivan Currie is also there for treatment.

Mr. Allen Cox of Edmonton is spending part of his holidays at the Currie farm assisting

Southern Sayings SEPTEMBER 18 and 19

Mrs. Creasy Sr. is at the home of her son and daighter-in-law, Mr. and Mrs. M. Creasy. The next W.I. meeting will be held at the home of Mrs. Ted Hill on September 20. Hootesses, Mrs. Dawson and Mrs. Hill. Roll. call. Pennies for Friendship. Raffle, Mrs. Dawson.

Card of Thanks

I wish to say a most sint thank you to all the kind frie and neighbors who sent lett flowers, fruit and cards du my recent stay in the hospit

KIEFER'S SHOWS

at IRMA

Friday, Sept. 14 "THE VANISHING PRAIRIE" A Walt Disney Real Life Production 2 Shows—7 and 9 p.m.

riday, Sept. 21 8:40 p.m.
"THAT CERTAIN FEELING" Bob Hope, Eva Marie Saint Technicolor - Vistavision

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Phone 514

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BROCK THEATRE

VIKING -:- ALBERTA SHOWS AT 7:00 and 9:00 p.m. Saturday - Monday SEPTEMBER 15 and 17

CINEMASCOPE Gary Cooper, Halph Bellam, —
"COURT MARTIAL
OF BILLY MITCHELL"

True story of one of the world's unsung heroes who pre-dicted Bearl Harbor. (Adult Picture)

Sterling Hayden, Arthur Frans "BATTLE TAXI"

Hair raising, thrill packed true story of the Helicopter Defense. (Adult Drama)

Thursday - Friday SEPTEMBER 20 and 21 CINEMASCOPE

"STORM OVER THE NILE"

Inflation is where . . . and how

Appearance of inflationary tendencies in mamy nations at the same time has characterised the last few postwary sens. In the United States and Britain monetary authorities have taken steps to check the expansion of credit, which is parily the cause of price rises. These have been only parily successful.

And now France sees the costs

rises. These have been only porrly successful.

And now France sees the coats of fighting is Algeria mounting while the trade balance goes against France. Higher consumer imports, lower agricultural production caused by the very cold winter, a drain on manpower for the army—all these influences figure in the French situation.

French experts, it is said, fear the effects of more inflation at a time when there might not be an expansion in business and output. That would be inflation in an absolute sense. The sort of inflation the Western world has known since the war is not that. It is an inflation due mainly to expansion of production. It is sometimes forgotten that expansion of output is itself inflationary while it goes on, it creates new jobs, puts more money into consumers hands before the goods they can make reach the market. Meanwhile consumers bid for the good already there. It is only when cuttynt overtakes demand that the process halts.

improve with age but become more concentrated and therefore leas safe to use, they should be renewed as often as necessary. The druggist could be consulted on this. Bandages and gause should be kept, in their own packages. All tablets should be kept in their containers and never sllowed to lle loose in the kit.

FALSE TEETH

Need Not Embarrass Many wearers of false teeth have affered real embarrassment because heir piate dropped, slipped or wob-led at just the wrong time. Do not we in fear of this happening to you, ust aprincie a little PASTEERI, the Realine (non-scid) powder, on your Just sprinkle a little PASTESTH, the alkaline (non-acid) powder, on your plates. Hold false testh more firmly, so they feel more comfortable. Does not sour, Checks "plate door" denture breath). Get PASTEETH at any drug counter.

If You're TIRED ALL THE TIME

Painful Piles



READY TO RIDE—Getting ready for a trail ride at the army cadet camp at Dundurn, Sask., is George Volden of Flin Flon. George is one of 800 boys who take seven weeks summer training and enjoy lots of recreation such as horseback riding.

Artificial breeding in cattle shows tremendous growth

(Wm. E. Howell, Animal Husbandry Department)

Partly because of the increasing number of letters received concerning Artificial breeding and partly because of the tremendous growth of this system in North America a review of latest developments in this field appear timely.

process halts.

Higher taxes, restriction of installment buying, in addition to raising the price of credit generally, serve as brakes. But the price of credit generally, serve as brakes. But the price of credit generally, serve as brakes. But the state that they do not quite stop what we call inflationary trends in understandable. And if they did this they might reverse the trend undesirably.

It may not be realized by all, that artificial insemination is not an every container, prevents the trend that success, some 600 years ago by the Arabs in horse breeding. Research and stay there is an art rather that high level of output and business and job activity. How to get the and improved michods that includes a "feel" for intagribles, an alter social connection, and several other components of the millennium.

This kit is a "must" for every home, cottage, office and ear. It should be a well stocked container, preferably of incuminating or office, the kit should be in his fairage. Since certain chemical containers and legal in the state of the profession and drugs, such as soldine do not improve with age but become concentrated and therefore less asset to use, they should be row, an invasive of every home, certain chemical seals of the contrainer of the profession and drugs, such as soldine do not improve with age but become concentrated and therefore less asset to use, they should be row, an invasive of nearly 2,000 cows bread and frugs, such as soldine do not improve with age but become concentrated and therefore less asset to use, they should be row, an invasive of the entire U.S. dairy state to use, they should be row, and they should be row prackages and square should' be, kept, in their own packages and square should' be, kept, in their own packages and square should' be, kept, in their own packages and search of the contrainer of

of nearly 2,000 cows bred to each bull.

This same expansion has been experienced wherever A.I. units have been established, For instance, about 50 percent of the dairy cattle in. England and 60 percent in Demmark are bred artificially each year.

In Ontario, some 300,000 cows or about 20 percent of the province's dairy cattle are bred artificially and in B.C. the figure is around 32 percent. So the growth rate has been no less spectacular in some parts of Canada than in other countries.

This wide acceptance on the part of breeders is ample evidence of the many advantages offered, by virtue of the following factors:

I. Far bette bulls can be used than a breeder could afford to purchase.

chase.

2. The cost of breeding a 25 cow herd is about what it costs just to maintain a buil for a year.

3. Eliminates the risk involved in keeping a dangerous bull on the farm.

4. Reduces the spread of infec-ious and contagious genital dis-

farm.

4. Reduces the spread of infectious and contagious genital diseases.

5. Small young heifers can bred to large mature buils and vice yersa.

6. Affords - an opportunity of making planned matings to warperior sires regardless of the location of the sire.

18. use in Western Canada is limited only because until recently there was no method of preserving the semen for more than a few days. This together with inclease was the content of the sire.

18. use in Western Canada is limited only because until recently there was no method of preserving the semen for more than a few days. This together with inclease the stopped with a studget? It took valuable time to discover the seat the days. This together with inclease the stopped with a studget? It took valuable time to discover the seat to the seat of the trouble.

Mice had found their way through a small hole in the extended of the seat of the trouble. The seat of the trouble of the present improvements in the material or in value seats.

10. Experiment of the seat of the seat of the trouble.

11. The seat of the seat of the seat of the trouble of the present of the seat of the trouble.

12. The seat of the seat of the seat of the trouble of the seat of the seat of the trouble of the seat of the trouble of the seat of the

with frozen semen shipped in by all express from the Ontario Veterinary College at Guelph. Units at. Lacombe, Alberta, and Stonewall, Manitoba, can avail themselves of
semen of virtually any buil of any
breed, in Ontario or wherever frozen semen is available. The Lacombe unit was formed just a year
and a half ago with 120 members
and 1,200 cows signed up for
breeding the first year. It is on
this basis and because of their
success that an attempt is being
made to 'organize a similar cooperative unit to service the Sasfatton area. But any such undertaking requires the dull support of
all interested breeders within a
distance of 20 or 25 miles of the
centre, whether they are beef producers, milk shippers or cream
shippers. Sasistation unit is in
operation and experience has ironed out some of the inevitable ighticutties, it is not unlikely that similar units or sub-units will be organized in other districts of the
province.

One obvious problem will be the
acquisition of the inevitation of the lower
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One obvious problem will be the
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One obvious problem will be the acquisition of trained insemin acquisition of trained inseminators to perform the service in these districts. One solution to this will in all probability be the establish-ment of short-courses at the Uni-versity, designed to train techni-cians to conduct artificial insemi-

When harvest is in sway mice will play

Farmers face many natural haz-ards when rushing through the work of the harvest season. Wet weather, balky tractor motors, muddy ground . . . all can con-tribute to lost days in getting in

The Pattern Shop

Fashions



by Alice Brooks

peacock centrepiece for dining table! So effective—filled with colorful flowers. Body is made of easy single crochet; tail in graceful pineapple design.

Pattern 7340: Crochet peacock centrepiece, 22 inches long in heavy jiffy cotton. Starch stiffly. To obtain this pattern send twenty-ave cents in coins (stamps cannot be accepted) to:

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book for 1956! Stunning designs for yourself, for your home—just for you, our readers! Dozens of other designs to order—all easy, fascinating hand-work! Send 25 cents for your copy of this won-derful book right away! Be sure to write plainly your Name, Address and Pattern Number.

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WORKSHOP

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you can make



These amusing cutting boards and coasters are a necessity in any kitchen. The tails make good handles when used for serving Archael and the service of the coasters are big enough to double as hot dish mats. Everything is complete in pattern 217, price 35c.

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Key to achievement
You do at least a hundred tungs every single day. Do you do them well, or merely automatically, wearily, and listessly? When you take no care to see that the job be well done, is inst well done. Yet when you put your mind on it, you turn in a creditable per formance. The little thing is as much a challenge as the important thing—it has to be done, so do it well.
You know how, you respect the person who is careful in little things, who is nest, accurate, and attentive when you buy only five cents' worth of goods at his store. So also will the world respect ter how small it may be, as though you if you do every job, no matayour whole career depended upon it.

All we have to do is to leave ipen.

GeMS OF THOUGHT.

GEMS OF THOUGHT.

BOOKS

**A—house without, books is like plant sending stelephone equipment, plant to free days in the country of the post are the lighthouses erected in the plant with a particular of the plant with particular to the judge that the moral and physical strength and attentive when you buy only five cents' worth of goods at his store. So also will the world respect ter how small it may be, as though you if you do every job, no matayour whole career depended upon it.

All we have to do is to leave ipen.

GeMS OF THOUGHT.

**Millions like him

In Long Beach, Callif., after being sentence to five days in like gas extended to five days in like days in like when you buy only in the plant of the plant and and plant and the plant in the case of the free plant in the plant in th

4660 SIZES

by Arona Adams

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sailings from Montreal and Quebe balance of St. Lawrence season

See your local agent— CUNARD LINE

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from other weekly paper

A man of foresight

A man of foresight

For a man who was born in Paris of Scottish parents and lived much of his life abroad, James Stuart Duncan went a long way in Canadian business.

When he retired a few days ago he was chairman of the board and president of the Massey-Harris-Ferguson Co. Ltd., the second largest farm implement business in the world.

It all began when the late Sir Lyman Melvyn Jones, the colorful Canadian industrialist and a former lead of the Massey-Harris organization, visited the home of James Duncan and told him stories of the opportunities in Canadian Jones, the colorful Canadian industrialist and a former lead of the Massey-Harris organization, visited the home of James Duncan took his education in France and Germany and then at 16 started work as office boy in the Massey-Harris office in Berlin, Germany. Thereafter he discorped the started work as office boy in the Massey-Harris office in Berlin, Germany. Thereafter he discorped in the Massey-Harris follows the control of the Common Massey-Harris follows in the colory.

During the Second World War, the late Norman Rogers, then minister of defence, cased Mr. Duncan to serve as deputy minister of national defence for air, a post which he accepted and filled, with distinction. In this role he spearheaded the operations of the Commonwealth Air Training Plan.

In this period, too, he served as chairman of the UNNRA combined agricultural and shoot committee. After the war he played an important role in promoting trade between Britain and Canada and the "Buy British' campaign. His energies have never been limited to the job which poid him his salary.

In the post-war period, it has been the vision of James Duncan which has plotted his company, now the Massey-Harris-Ferguson Co., Ltd., into more and more overseas operations. Through his foresight Massey-Harris-Ferguson farmer was catching up with his North American brothers and mechanizing. Duncan's faculty of seeing the potential gave the Canadian firm and its European factories a strong head start.

James Du

resting.

In his retirement, James Duncan leaves behind him so which will be hard to fill but he leaves a great.

shoes which will be hard to fill but he leaves a gre tradition, too.

Undoubtedly his energies will continue to exerted in premoting the good of Canada, the larm and high ideals the world over. These are all part of i distinguished Duncan record.

* * * **Beautiful Virden**

Beautiful Virden

(From The Virden Advance, Virden, Mamitoba—July 11, 1989)

Ridure and homemakers in Virden have been working hand in hand during the gardening season with unusually fine results this summer. Except for a hail storm earlier this menth which gave gardens a beating, growing weather has been excellent with the profuse rain that the light soil here needs so badly, combined with warm sunniversely supported to the gardens are making splashes of vivid color amid the greenery of trees and bushes.

With the many new homes and buildings, with much of the downtown section remodelled in the modern manner, with home grounds all over town looking their best, Virden is indeed a beautiful lown.

But Virden's beauty is not, unfortunately, unadulterated. Spoiling the picture is the litter that most of the time delaces downtown streets, the tall gross and weeds that have been allowed to grow unchecked and two many supports and lots, accumulations of junk to be found here and there in town.

In time the town may be able to afford sufficient incintenance men to keep everything neat and tidy Meanwhile clitizens should do more than their share in carring for boulevards facing their own property and should be careful not to become litterbugs.

The Griffin Poplar tree

(The Bulletin, Brooks, Alberta)

When the Canadian Pacific Railway constructed the Eastern Irrigation District the region was virtually treeless. Later on Augustus Griffin was appointed augustus and the construction of the project, coming to Alberta from Modesto. California, with a high reputation as an irrigation engineer. It also turned out that he had made horitcuture a hobby and he lounched a campaign of tree planting in Brooks and elsewheed the property of the pactual and the selfost semain to beautify the form, and town gardens and streets, a living tribute to the departed. Now we note that the Provincial Horitcultural Station has named a new poplar stree the "Griffin poplar," This variety is fast growing and is of unusual pyramidal habit. The tough, willowy branches are dense, sharply ascending and are well clothed in glossy, dark-green leaves.

It was a nice idea on the part of the Horitcultural Station to pay this tribute to a man who did so much for horitculture in this district and province.

3210



NEW FRIENDS—One of the best features of the army's seven weeks summer camp for cadels amp Dundurn, Sask, is the opportunity for all boys to see how the other half of the world lives, or to see that of the world lives, and the second of the

The nozzle should be cleaned and serviced .

800 Army cadets complete annual training Camp Dundurn

Two Manitoba army cadels were awarded the top prizes at the graduation of over 800 boys attending the annual cadet summer training at Camp Dundurn, Sask., but Saskatchewan, youths took six of the 10 awards. Best cadet during the seven weeks course was Neil Donald Laird, Winnipeg, and best cadet instructor was Nicholas Prokopchuk of Brandon. Brandon.

Saskatchewan's Lt.-Gov. W. J.
NINE-POINT CHECK took the salute for the ceremonial

Saskatchewan's Li-vay.

took the salute for the ceremonial march past and presented the Major-General W. J. Megill, general officer commanding. Prairie Patterson inspected the cadeta and prizes. He was accompanied by Command and Brilg. H. W. Love, commander of the camp.

Hundreds of invited guesta and parents from all over northwest Ontario, Manitoba and Saskatchewan witnessed the morning's ceremolies in brilliant sunlight. Atter limits the Cadet Services of Canlinech C

Ontario, Manitoba and Sassatenes, was witnessed the morning's ceremonies in brilliant smallght. After lunch the Ciddet Services of Canada officers Training Company and the cadets put bin displays of the cadets of the

Approximately one-half the orkers in the world are enworkers in the wo

TRY AND STOP ME!

"The average woman" maintains a prominent analyst who obviously is looking for trouble "is too inquisitive to play polece well. In an evining's play she'll have a dozen hands where 'cailing they be' displays, a suicide complex. Yet displays, a suicide complex be no more can resist throwing in the chips than she can help looking at the label in a friend's new coat."

1. First, the oil filter should be

if necessary.

2. Inspection of electrodes on gun-type burners. They should be cleaned, properly spaced and replaced if necessary. and serviced

4. The pump on the oil burner
sahould be checked for pressure
and wear.

5. Bearings should be oiled on
both the oil burner and the fan.

6. Filters should be cleaned and
replaced if necessary.

7. Controls should be inspected
and checked to make sure they
are properly adjusted and in proper working order.

8. The combustion chamber
should be checked and if burnt out,
replaced.

ook in the oil burner and the fam.

6. Filters should be cleaned and replaced if necessary.

7. Controls should be inspected and checked to make sure they are properly adjusted and in proper working order.

8. The combustion chamber should be checked and if burnt out, replaced.

9. Burners should be checked and the finish and the finish adjusted to provide a clean efficient flame.

9. Burners should be checked and the finish and the fini

The 'cold' war progressing

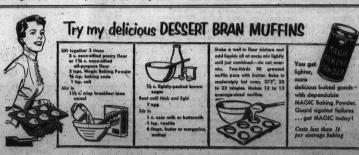
Some surprising facts have emerged concerning the common cold, according to a release from the Metropolitan Life Insurance Company.

Colds are more frequent among women than men, and children have more colds than adults. Furthermore, adults in families in which there are young children have more colds than those in families where there are only older children. The common cold is the leading cause of absenties mergened among elementary looker than the second of the cold of the day of the cold on the day of the cold of the day of the cold of the day of the cold on the day of the cold of of the cold

A voice from

she no more can resist throwing in the chips than she can help ioshing at the label in a friend's new cont."

Despite this opinion (shared by control of the first big-selling books on the game, points out Jerry D. I was a live as the selling the selling of the British-led Commonwealth on the game, points out Jerry D. I was a live as the selling the selling of the British-led Commonwealth of the British-led Comm





VIKING NEWS, Agent



SEPT. 18 - 19 Return Limit: 10 Days

IRMA and

WINNIPEG \$26.55 return. You SAVE \$16 SASKATOON \$ 8.40 return. You

EDMONTON VANCOUVER \$31.90 return. You SAVE \$11.60

Children 5 ye



Kinsella News Village Council

Nurse Dodds of Viking hospital was visiting at the home of Mr. and Mrs. J. F. Murray last Friday.

Kinsella school opened after the summer vacation with the following teachers:
Grades 1 and 2—Mrs. R. Robrer of Irma.
Grades 5 and 6—Mrs. A. Enger of Irma.
Grades 5 and 6—Mrs. A. Enger of Irma.
Grades 7 and 8—Mr. J. Wilkinson, Kinsella.
Principal—Mr. Harris, Bruct.
An old timer of this district.
Mrs. S. Juett, passed away into Viking hospital on Juursday, Sept. 6. The sympathy of the whole community is extended to her family.
Mrs. E. Simmons spent last week in the city.
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General Assessment for Use In 1957

In 1957
Symington—that we requisition the Director of Assessments
to appoint an assessor for the
purpose of making a general
assessment for use in the year
1957 under the provisions of
Section 18 of the Assessment
Act. Cd.

Section 18 or 18 Cd.
Act. Cd.
Correspondence dealt with from
Land Dept. CPR, Ackerman
Construction Ltd., D. R. Stanley
and Associates, Civil Defence.

Construction Ltd., D. R. Stanley and Associates, Civil Defence. Filed.
Finn:ial Statement presented: General Account net balance and of previous month \$3024.46.
Savings account \$40,200.00. Receipt General Fund \$2289.10.
Transferred from Savings, \$20,000.00.1966 Total \$25282.61. Disbursement \$18834.24. Net balance general account August 31,1956, \$40,000.00. Interest \$301.00. Balance Aug. 31, 1956, \$20,000.00. Interest \$301.00. Balance Aug. 31, 1956, \$20,000.00. Interest \$301.00. Balance Aug. 31, 1956, \$20,000.00. Financial Statement be accepted and that the following accounts amounting to \$5195.78 be paid.

HONORED AT FAREWELL PARTY

The Holden high school students met last Wednesday to bid farewell to two popular students, Larry and, Shirley Harris, who are, leaving this week with their parents to live at Kinsella where their staher, Mr. D. Harris, will be in charge of the high school. Mr. Harris has been on the staff loft Holden school for two years and his move to Kinsella is a promotion for, him.

The party for Larry and Shirley took the form of a weiner-roast and during the evening Earl Glebelhaus, on behalf of these present, presented the honored guests with memenlos of their years at Holden. Larry received an identification bracelet and Shirley a ring with the best met and friends for a happly time in their new home.—Holden Hersid.

CAMROSE ELKS NEWSPAPER CAR BINGO

Grand prize is a 1956 Chev-rolet Bel-Air 4-door sedan — (blackout).

(blackout).

Cash prizes of \$10 each are awarded to intermediate bingo winners for: No numbers on card marked after first 10 called; no numbers on card marked after first 20 called; four corner bingo; X bingo; plus sign bingo; M bingo; O bingo.

For the next 8 weeks, 3 numbers will be called, and 2 numbers will be called and 2 numbers weekly until a car winner is declared.

is declared.

Draw No.	Bingo No.
ř	I 16
2	N 42
3	
4	
5	N 44
6	
7	
8	I 25
9	
13	
14	
15	
16	
17	G 48
18	
19	
20	
21	
22	В 1
23	I 18
24	I 23 j
25	G 52
26	N 33
27	
28	O 75
29	G 59
	В 9
31	I 22
32	
32	

32 B 5
Four corners bingo was won
by M. La Barge of Carnrose,
draw No. 14.
21 players will receive \$10.00
for having no numbers after
firs ten numbers were called.
Cards are on sale at Hafso
Bros. Ltd. and The Viking News;
Kinsella Hotel, Barker and
Brown, Kinsella; Ross McFarland, Irma.
New numbers will be published in The Viking News and Irma
Times as drawn.

FUA President to Appear at Ottawa **Demurrage Hearing**

EDMONTON, Sept. 8—Mr. A:
W. Platt, President of the Farmers' Union of Alberta is leaving Sunday for Ottawa to appear before the Board of Transport Controllers on behalf of the
Interprovincial Farm Union
Council. At the hearing Mr. Platt
will present a brief opposing the
proposal to levy demurrage
charges on carloads of grain being unloaded in public and semipublic terminals.

He said that the Interprovincial Farm Union Council would
use three main arguments in opposing this proposal, these were:
1. Farmers are vitally interested
in this problem because any increase in cost in unloading cars
will be passed on to them
through increased handling charges. 2. If the railroads are requesting demurrage charges in
order to increase their revenue
they must first prove need and
secondly they should consider
whether or not agriculture is in
a position to pay. Mr. Platt said,
"We can show conclusively that
the present returns to the railroads are much higher than present returns to the railroads are much higher than present returns to the railroads are much higher than present returns to the railroads are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than present returns to the railroad are much higher than preturns to the railroa



LOOK TO IMPERIAL FOR THE BEST

FOR PROMPT DELIVERY CALL

CLIFF P. JONES

Irma, Alberta



RAPESEED

Many farmers in Western Canada have, during the past season, turned to the growing as a means of providing a ready cash crop. Our elevators are equipped to handle this crop and your nearest Searle agent will be pleased to give you full particulars upon request.

SEARLE GRAIN COMPANY, LTD.

According to our weather fore-caster, the moon is behaving aw-fully well and is dipping towards the south which portends warm sunny days and nights until the full moon on September 19. If the moon has sense enough to keep dipping to the south there'll be lots of nice weather until it takes a notion to' tip the other way. But don't delay digging up those spuds and putting on storm windows and doors. It's always cold in winter, and Al-berta is no Garden of Eden in the wintertime.

NOW.

more than ever...

is the time to

SAV

From September 15th next, savings deposits at Canada's First Bank will earn interest at the rate of

PER ANNUM

Take advantage of this new, higher rate by opening a B of M savings account today ... and save regularly at the bank with the largest savings deposits of any bank in Canada, serving more than two million customers.

BANK OF MONTREAL Canada's First Bank

Irms (Sub-Agency):

DAVE IVERACH, Manager Open Tuesday and Friday HAROLD SKJEIE, Manager



every walk of life since 1817

Young Man with a Plan

One of these days, Fred's going to take over the farm. Meanwhile, he's planning, studying and working hard . : . learning right on the job.

Already he's learned a lot about modern farm management, and how a chartered bank can play its part in making farm living more comfortable, more profitable. He has found, for example, how useful the bank can be as a place to build up savings, to obtain credit, to seek financial advice and market information. He knows that the bank manager's door is open to everyone.

When you see a good-looking, well-run farm, chances are the farmer uses the services the chartered banks have built up for all Canadians.



THE CHARTERED BANKS SERVING YOUR COMMUNITY

BASEBALL PLAYOFF
AT SEDGEWICK
SUNDAY, SEPT. 17
The Yauxhall Jets and the Sedgewick Oilers will meet in the finals of the intermediate day.

The Yauxhall Jets and the Sedgewick Oilers will meet in the finals of the intermediate day.

Coyote Control
Coyotes are picking up poul-oil was surprised to have a wind was surprised to have a surprised to



End of a perfect day





Meet George Rusanov, one of many independent truck operators helping to build new docks for Canada's St. Lawrence Seaway. The slip he holds in his hand represents more than just another load delivered. It tells how his GMC W-9900 carries this 14½-ton load for 25 miles over the roughest, toughest of roads—and does it six, seven, eight times a day. But it doesn't tell how that load, pounded down into his truck from the hopper above, gave it a real workout. George doesn't worry about that. He has confidence in his truck, it's a GMC ... built to take the toughest kind of punishment and deliver the goods—when and where you want them. You can have this easy kind of confidence too, with a custom-created GMC—built for the job you have to do.

See your GMC dealer now! See your GMC dealer now!



A GENERAL MOTORS VALUE

ENTRAL GARAGE

News Report From Edmonton

By Ken Mason

ges.

If everyohe co-operates, there will be no trouble. The bad feelings are caused by a small miniority of shooters who can't call themselves sportsmen. Few farmers refuse permission, when asked. And few hunters with the courtesy to ask will be found causing trouble.

All indications point to a bang-up hunting season this year. Surveys show the greatest con-centration of ducks in the cen-tral area of the province, be-tween the North Saskatchewan River; and the Saskatchewan

Echo-Rodino

Mr. and Mrs. Debs Faulkner spent Tuesday with Mr. and Mrs. Ston White of Ranfurly. They report a quantity of snow at that point. Mr. and Mrs. Lyn Hunter and children have returned from a trip to Edson to visit the Ship-

SDMONTON — That sound you five it is not to the start of a Lind American style revolution. It is only the opening of the 1995 duck hunting season in Alberta. And it marks the first team der actual combat conditions of a new legislative weapon of signed to protect landowners and it possible, amount out utility relations between hunters used in the next year of the start of the sta

area of the province, bein the North Saskatchewan
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appout the urea were deit with so many requests for



HIGHWAY SURVEX—Here a party of department of highway inters begin preliminary survey operations on the Moose Jaw as of the Trans-Canada highway. Their first step is to "run" of "lines along the outside of the Secondly, bench marks are set to establish the line of clevation along the route of the proposed d, the number of marks required varying with the number of marks required varying with the number of marks required varying with the number of marks are set of the proposed d, the number of the party of the proposed of t

Preliminary highway surveys

The Saskatchewan Department of Highways plans to complete preliminary survey operations on mearly 700 miles of provincial reads this year, T. B. Gentles, deading engineer with the department, and recently. Crew are now working on 57 percent or almost 400 miles of the milesge alasted for this season, he added. Preliminary surveys, which are first major step toward the first major step toward the Strictly Fresh

About two weeks after the picnic season closes we should be able to yield the season closes we should be able to yield the season closes we should be able to picnic debris.

The enchanted hour is the period and in the winder, long after frost has stilled construction machinery. The enchanted hour is the period and in the winder, long after frost has atlied construction machinery. The enchanted hour is the period and the proposed to the season closes we should be able to yield the season closes we should be able to yield the season closes we should be able to yield the season closes we should be able to yield the season closes we should be able to yield the season closes we should be able to yield the season closes we should be able to yield the season closes we should be able to yield the season closes we should be able to yield the season closes we should be able to yield the season closes we should be able to yield the season closes we should be able to yield the season closes we should be able to yield the yield t



A veteran observer of the poli-tical scene is a fallow

several years, the expense of surveying is not lost. The iron pins at the battered wreck Mrs. Guggenheim had driven in and waved her away. "Borry, madam," he naid firmly, "We wash cars here, but we're not equipped to iron them."

several years, the expense of surveying is not lost. The iron pins which are driven into the ground and the original ways be found and ways b

Ontario leads in alcoholism research

Although alcoholism (or "chronic drunkenness" as it was sometimes called) has been recognized as a serious social problem for hundreds of years in various paries of the world, it is only within the last 15 years that research scientists have been giving it intensive study. In Canada, research attention to alcoholism dates from 1949 when the Ontario government created the Alcoholism Research Coundation.

Today, in various parts of Can-

the Alcoholism Resecrch
Foundation
Today, in various parts of Canada, the U.S. Europe, and South
America a growing number of
scientists are seeking answers to
the riddle of alcoholism. By alcoholism, those working in this field
mean a condition under which the
individual loses the ability to control his or her intake of beverage
alcohol, with accompanying difficuities in family, business and social life, frequently with financial
problems, and with physical and
mental complications. An alcoholic
is a person to whom the compuision to drink has become the most
important factor in life and whose
inter-personal relations have beimportant factor in hie and whose inter-personal relations have be come severely deteriorated. Alco hol has taken over his life.

hol has taken over his life.

Researchers—both medical and social scientists—are diging into life the histories of thousands of alcoholic patients and they are studying the uses of alcoholic beverages in various social groups in an effort to understand just, what it is that alcohol means to the alcoholic, and why it means so much.

At the Alcoholism Research the search of the search the search

At the Alcoholism Research Household Arts Department, Foundation in Toronto, a team of specialists in human behaviour are adding their findlings to the world's 60 Front Street W., Toronto.

At the Alcoholism Research Foundation in Toronto, a team of specialists in human behaviour are adding their findings to the world's specialists in human behaviour are adding their findings to the world's literature on this man-sided sub-ject. Under the leadership of H. David Archibald, executive director, they are pursuing a three-just program aimed at understanding alcoholism, treating the condition, and attempting to reduce the numbers of new alcoholise developing, every year. The developing over year. The developing over year. The developing over year of the condition of the world developing over year. The developing over year of the condition of the world developing over year. The following statement from JD. E. M. Felipset, consultant on alcoholism to the World Health Organization, Geneva: "Ontario is one of the most advanced areas in its efforts to remove alcoholism. The Alcoholism Research Foundation has one of the most modern programs in the world. Whereas some countries become so lookessed a with one phase of a program that of the state of the st next year's construction program.

The fact that a preliminary survey is done on a section of road does not mean construction will be started the very next year. Preliminary survey projects are often selected because a crew is in the vicinity working on a construction project. Generally speaking, the department does try to build proad as soon after a survey as possible, provided the road fits into the priority list of work to be done.

If a section of road which has

sa souncy on the ground as any in the world."

Despite this progress, however, alcoholism in Ontario and in Canada is on the increase. In 1953, there were 1,070 alcoholic Canadians in every 100,000 adults population; and this year the rate is up to 1,550 per 100,000 adults. This means, by conservative estimate, a total of 182,000 alcoholic. This means, by conservative estimate, a total of 182,000 alcoholic. Canadians today, and it registers an increase of 30,000 alcoholics in the last three years. (The Ontario increase is from 57,000 alcoholics in 1953 to 75,000 the production in 1953 to 100 the production in 1953 to 10

to 2,210 per 100,000 in three years.)

The fact that the rate of alcoholism has itself increased, as well as gross numbers of alcoholic holism has itself increased, as well as gross numbers of alcoholic population is more than a mere enfection of total population growth. The fact is that the percentage of adult population who drink alcoholic beverages has been climbing from 50 percent in 1943, to 64 percent in 1958, to 70 percent in 1968. And the prevalence of alcoholism in Canada, has comsistently worked out to about three perpent of the total adult drinking population.

Lost year the Alcoholism Research Foundation of Ontario invested \$155,000 in treatment of the Invested \$155,000 in treatment of the Invested \$155,000 in public and processional education. The Foundation operates Brookside Clinic in midtown Toronto and branch treatment severes in London, Ottawa, and Kingston. Through the Foundation, treatment is available to any resident of the province who is encountering a problem with alcohol and

The Pattern Shop

Fashions



by Alice Brooks

Our new PRINTED PATTER.

-makes sewing a cincht Dream
style, this shirtwaist dress — an
what could be prettier than a sun
mer fashion of airy voile or lawr
It's flattering in all 3 sleeve ver
sions; sew-easiest for you! Perfect for fruit, flowers.
Pattern 7132: Crochet directions
for "swan" centreplece; body
about 13x7½ inches. Use heavy
jiffy cotton—starch stiffly.
To obtain this pattern send
twenty-1ve cents in coins (stamps
cannot be accepted) to:

Two FREE patterns—printed in the new Alice Brooks Needlecraft book for 1986; Stunning designs for yourself, for your home—just for you, our readers! Dozens of their designs to over —all easy cents for your copy of this won-derful book right away!

Anne Adams Pattern Dept.,
Department P.P.L.,
60 Front Street W., Toronto. Lemon oil is one of the best cleaners for tile work, such as in a shower stall. It will remove and tend to prevent mildew in joints. Be sure to write plainly your Name, Address and Pattern Number.

PRINTED PATTERN

Printed Pattern 4614: Misses Sizes 12, 14, 16, 18, 20; 40. Size 16 takes 5% yards 35-inch.

Directions printed on each tissue pattern part. Easy-to-use, accur-ate, assures perfect fit.

Send thirty-five cents (35c) in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name, Address and Style Number and send orders to:

Viruses, bacteria
not same thing
The difference between viruses
and bacteria is pointed out in a
short article in the current is not a
comparing the district of the comparing the comparing to the comparing the co Canada.

A "pirva," atrictly speaking, is
the cause of an infectious disease
and the term was used before any
was actually discovered.

Bacteria are small cells—really
plants—which can be seen under
attitable substance. Consequently,
they are readly identified. They
cause, among other diseases, tub-

Both bacteria and viruses ar capable of causing pneumonia — consequently, pneumonia are class

SMILE OF THE WEEK

"Your new secretary looks

"Yes, that's her speciality."
"Efficiency?"
"No, looking efficient."

IN THE HOME WORKSHOP

A rugged de luxe truck for Junior that le easy to make. This is the yee of plaything that generations of boys have been proud to own. It may be a potential soap-box derby winner if you use tight-inch - rub ber tired disk wheels. Or make it entirely of wood scraps picked up around the



home workshop, with metal fit-tings available at hardware stores. The bottom of the bed is plywood or solid stock may be used, Pat-tern gives large three-dimensional drawings of all parts and assembly truck that will leat until struck truck that will leat until struck thought of the property of the grows up. Use it for hauling in wood for the fireplace and for those trips to the grocery store. The pattern is 50c.

A useful small bookcase



PATITEN 460
That set of shelves you need for some odd corner can just as well be the attractive piece of furniture shown here. Pattern 460, which gives, you actual-size cutting guides and directions for making it, will be mailed for 35c. This pattern is one of five included in the packet, Shelves and Stands for the Handy Man to Make, price \$1.00.

PREE CATALOGUE upon request,

Home Workshop Patterns, Department P.P.L., 4433 West 5th Avenue, Vancouver, B.C.

BACKACHE

Now Many Wear FALSE TEETH With More Comfort

done. If a section of road which has been surveyed must be left for several years, the expense of surveying is not lost. The tron pins which are driven into the ground can always be found and the original survey re-established for construction purposes. Scrumptious!

Coffee cake at its best



Butterscotch coffee cake

in
1 teaspeen granulated
sugar
lakle with contents of
1 envelope Fleischmann's
Active Dry Yeast
stand 10 minutes, THEN stir



refrigeration

TO EUROPE LATE SUMMER AND FALL SAILINGS

TO BRITISH PORTS: First Class from \$200 Tourist Class from \$145

who wishes help in handling that problem. Similar treatment ser-vices are available in British Col-umbia, Alberta, and Manitoba.

At Thrift-Season Rates
ROUND TRIP FOR AS LITTLE AS
\$290

Fries MONTEAL

Fri. AUG. 24

Fri. AUG. 26

Fri. SEPT. 7

Fri. SEPT. 7

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CUNARD LINE

from other weekly papers

Coal industry not lost

(From The Brandon Daily Sum—July 25, 1956)

With the advent of natural gas in such large quantities the coal industry in Alberta has taken a terrific beating. Hundreds of mines have been shut down, and employees forced to seek other employment. Once thriving coal centres have become mere ghost towns. Even at the present time the future for industry looks bleak.

However, men "at the top level" in the coal industry, have a different opinion. They readily admit that, for the present the industry will find tough sledding, but in the not too distant future the fortunes of the coal industry will begin to rise.

present the industry will find lough sledding, but in the not too distunt industry will be to the coal industry will be coal industry will be coal industry will be coal industry will be coal. "Coal!" said the magarine Business Week some time 1900. "So coal' said the magarine Business Week some time 1900. "Is energy. And energy is the lastest growing pure of the economic of the economic of the common set on be ..." So it coal's future isn't tremendous, no note's can be ... "In the coal industry is the interest union and on "unprecedented partnership" — are indicating the setting up of a giant shipping corporation to expedite coal to a growing European market.

Business Week cites the following reasons for its optimism for coal: Price trends of gos and oil now favorcoal (for energy, not convenience); coal has written off the railroads (locomotion) and adjusted to the loss; coal mining is in the front line of productive efficiency; big customers are moving from the distant rail sidings to the mine mouth; coal as a source of synthetic products and cutomatic fuels promises to rivel gas as simply a "solid fuel under boilers."

So while the coal industry seems at present in a precatious state, there is good reason to believe that its future is due for a tremendous surge, it is too big an industry, too valuable an employment source and too rich a natural resource to let languish in its present state. The signs are now out that material improvement is on the way.

Deep thinker!

Deep thinker!

(From The Mall, Drumheller, Alta.—Aug. I, 1986)

Such terms as 'inferiority complex' and 'super ego' are part of everyday language. But they are comparatively new. They stem from the man recognized as the father of modern psychiatry — Sigmond Freud, whose birth centenary is being marked this year.

In Czechoslovakia, was taken as an infant to Vienna and lived there for 78 years until the Nazi surge into Austria forced him to leave for Britain. He died there a few weeks after the outbreak of the Second World War, at age 83. Psycho-analysis has become part of the modern scheme of things since Freud first developed the theory that all human motivation is unconscious, stemming from the complicated mental apparatus lying deeper than the conscious force.

Dr. Edward Glover, a British psychologist who was a pupil of Freud, is one of the experts in many lands paying tribute this year to Freud, whose birth date was May 6th. 1856. In a BBC broadcast Dr. Glover said 'there is hardly a mental hospital or out-patient centre, or a child-guidance clinic or indeed any organization that deals with the problems of individual or social adaptation, the staff of which does not employ principles that were laid down by him.

Mind and consciousness were supposed to be one and

which does not employ principles that were laid down by him."

Mind, and consciousness were supposed to be one and the same until Freud's discovery of the unconscious. Freud developed the history of the unconscious mental apparetus from infancy onwards, studied the infantile forms of the instincts that set the apparatus in motion, described the emotions and effects such as anxiety and guilt that can disturb its function, and the various mechanisms whereby the mind can effect control—the best known of which is called repression.

The discoveries Freud mode opened new worlds of thought to the experts. The fate of the grown-up was seen to be determined not by immediate circumstances but by the unconscious pattern laid down in childhood.

Freud's influence has been powerful in many directions, and not least in the implications of his views on the development of children. He taught that if man is to succeed in controlling his primitive instincts, the necessary measures to offset these changes must be set in motion during infancy and childhood.

And this was a discovery that applies to every family today.

Sportsmen_urged

ar area they will probably be taying for a few days and the nuseum should be notified im-nediately so that the area may be osted to insure a safe passage for he birds through the province, Mr. lard said.



WHOSE PICTURE ARE YOU MALINGT—The hear-and-see telephones of the future aren't far own more. Ployd K. Becker, a Bell Telephone Laboratories engineer, demonstrates a successful mode picture-phone system. A two-by-three-inch screen and small transmitter, left, are the principal com-ing of the system, which use only one extra telephone line on the customer's premises. If will be

Honey and how to use it

Yary with the source of nectar.

Most honeys are blended to a certain extent, since it's impossible to prevent bees from visiting different kinds of flowers during a given party.

Fortify yourself ferent kinds of flowers during a given period.

The lighter honeys are usually a longer in flavor, White honeys are obtained in select them at random, with the new year obtained in flavor, white the darker honeys are obtained in flavor, white honeys are obtained in flavor, white honeys are obtained in flavor, white honeys are obtained in flavor, the properties of the flavor of the flavor

and emoter foneys are obtimined from red clover, rape, golden rod and mixtures of other fall flowers. Honey is sold as comb honey, liquid honey, or granulated honey. Comb honey is honey in the comb, usually in square sections, as it was stored by the bees. It is served just as it comes from the section, or cut into individual pieces. The "chewiness" of the wastads to its attractiveness.

Liquid honey is obtained by uncapping the comb and extracting the honey by centrifugal force if warmed alightly, liquid honey will pour from a container in a thin, fine afteram. All Canadian honeys will granulate quite readily and are easily reliquiefied by reing warmed in a double böller or placed in a pan of warm water.

Processed honey, sometimes just called "pasteurized" honey, is honey which has been allowied to granulate under controlled conditions in ogifer to produce a smi otherstuire which will spread readily. This honey is not changed in any way except in size crystals. The smaller the size of crystals, the smoother is the texture of the honey. In Canada, honey is generally preferred in this form,

If allowed to granulate naturally, honey may avery in exture

ally preferred in this form.
If allowsed to granulate 'asturally, honey may vary in testure
from fine to very cearie, or half
liquid and half granulated.
Sitges honey is a delicate natural
food, it should never be heated
longer than necessary, and if it is
to be reliquefied the heating with
boiler. 'Once the honey is liquid
it should be cooled as rapidly as
possible.

possible.

If honey is left exposed to a damp atmosphere it takes up water and becomes more dilute. It then has a greater tendency to ferment, unless it has been pasteurized. All honey therefore should Sportsmen urged to help protect whooping Crane

Saakatchewan sportsmen are warned to be on the lookout for the Whooping Cranes during the forthcoming waterfowl and game bird hunting seasons.

Fred Bard, director of the Sakatchewan Museum of Natural History, says that the birds have not had too successful a summer, and, warns hunters to be careful not to shoot any;

Sask. egg exhibits take prizes at C.N.E.

Houry carries the aroma and liquid honey and comb honey tend flavor of the flowers from which it was gathered, and contain and liquid honey and therefore about the variety of the flowers from which it was gathered, and contains in addition mineral matter, traces of protein, and some of the vitame of the variety of the v

Strictly Fresh

"You should have been living in toboken when I was a boy," eminiseed old Mr. Schultz. "The rater supply was never adequate, eople had to boll and rebol' it by they could use it over and ver again."

"Didn't you get sick from it?"
usked somebody. "Not us
Schultzes," was the reply. "We
brank nothing but beer!"

During these golden days, tr your nose to the spicy scent pumpkin pies drifting from hor all along your street—as how wives pop frozen, prepact goodies into the oven.









Prints for Fall Sewing

GOOD QUALITY CANADIAN PRINT

Fine count. Neat floral bud patterns on white or blue grounds. Such nice patterns for Aprons, Blouses, Kiddies Wear. 59c



HIGH QUALITY CANADIAN PRINT

80 count cotton. No dressing, water shrunk. A really good cloth, fine and even. The nicest kind of patterns for Aprons, Frocks, any use to which you 65c

Gay-Line Slips for Fall

Combined Jersey Knit SLIPS

Full nylon embroidered bust trim. Shape nylon lace bottom trim. All seams with no overlay. Sizes 32 to 40.

Women's SLIPS

For the larger sizes, Arnel jersey, Full nylon and bottom, Lace trim. Sizes 40 to 46. 3.95



Celanese Taffeta SLIPS

Girls' Sweaters

Lady Bird heavy cord rib cotton Sweaters. Band neck and bottom. Sturdy, washable garments that are new. smart, practical for school. Shades are red, blue, fawn. Sizes 8 to 14. 2.98



Polo-jamas

For the younger folk. Ideal night garments. English interwoven cotton with warm fleecy inside finish. Small sizes have button shoulder and tops. Long sleeve. Bottoms have elastic waist and knit cuff bottoms. As-

2.00 Sizes 8 to 14. 2.98

MayflowerYarn

This good Stanfield Yarn for Kiddies' and Women's Wear. 10% hylon, 90% shrunk wool. Will not shrink, will not

BOYS' LADY BIRD

Adventure Shirts

Heavy fleece. Nylon Shield V neck, cuff and bands. It's a dandy. Red, yellow, white, blue. Sizes 8 to 14. ONLY

Tots'

Lady Bird Tee Shirts in fall style for the little ones. Plain shades and fancy patterns. Long sleeve, Interwoven cot ton. Sizes 2, 4, 6. 1.00



Lumberjack **SHIRTS**

Little boys love them: Fancy patterns. Good cotton fabric. Heavy fleece lining, Polo collar, Band bottom. Snap fastener fronts. Assorted patterns. Sizes

J. C. McFarland Co.

Phones Long Distance . To Czecho-slovakia

To Czecho-slovakia
(From The Viking News)
Tom Bruha had: the novel experience of telking to his father over the phone who lives in a small town near Prague, Czecho-slovakia, early Sunday morning. The call came through very clearly to the city of Prague and Tom was able to hear his fether in his home town quite well. He had received word that his father was "Ill and arranged for the call with Mrs. Lundahl, local phone manager, who made connections with New York to relay the call to Prague. He was ready at 5 a.m. and shortly before 6 a.m. was talking to his father whose condition had improved.



WANTS ADS DO BIG WORK

Local News

The Battle River W.I. are ponsoring a Military Whist Drive Saturday, November 3.

Mr. and Mrs. Eldon Herbert and family have left Irma for Prayton Valley.

Mr. J. Ballettine has his new home elmost completed while Messrs. A. C. Mille and G. Pen-dleton are busily working on their new residences. This build-ing boom is adding some very fine looking homes to our vil-lage.

The Irma W.I. will be holding a sale of home cooking in Lar-y's Food Market on Sept. 22 at 3 p.m. Proceeds of this sale will 5 to the Mental Health Assoc-

The Irma W.I. will hold the nnual fall bazaar in the Legion fall on Saturday, November 10.

Mr. and Mrs. Ernest Renwick Edmonton spent last week-nd with relatives at Irma.

Mrs. F. J. Lang is in Edmonton this week. Mrs. Helen Whidden is taking care of the drug store during her absence.

Misses Lily MacKay and Jean-nette Pond came home from the city to spend last week-end at their homes here. Mr. and Mrs. Pond took them back to Edmon-

Also home from Edmonton for ne week-end were Joe Rohrer and Velaine Lang.

News is scarce this week. Everybody has been so busy the last few days trying to make the most of the warm sunshiny days. At time of writing it looks as though our good weather is about to suffer a relapse.

Miss Jean Larson is h om work this week with ttack of flu.

Mrs. E. Bauer, Kathy and Deb-bie and Mrs. Alvin Hess all of Mannville visited in Irma on Tuesday last with Mrs. Bauer's aunt, Mrs. H. Riley.



UCTION SALES—don't forget the weekly Auction Sales every Saturday, where you get the highest prices for your hogs and cattle. Also big feed-er and cattle sale Wed, Oct. 17, 1956 at 1 p.m. 3½ commission will be charged for 10 head or more at ROSEHILL'S AUCTION MART, Box '427, Camrose, phone 2114 or 2987. AUCTION SALES—don't forget

FOR SALE—22-38 McCormick thresher; used 2S HC Cream Separator with electric motor; 1953 Fargo half ton truck; used 12 Oliver Swather; used Mc McCormick, tractor; New HR 3 bottom plow and New HR 8 tiller, cheap for cash.

P. E. Jones Co., Irma. 31-14

FOR SALE-for \$750.00-The OR SALE—for \$700.00—1... student minister at Jarrow, R. Gay, wants to sell his 1952 ½ ton Chev. pick-up before returning east on Sept. 17. 7-14p

WANTED — baby crib, large enough for year old child.— Mrs. C. Pyle, phone 521, Irma. 14c

Holden Curling Club \$2000 Cash Bingo

There will only be three numbers drawn weekly for the next 12 weeks and not four as previously mentioned.

Here are the numbers draw so far:

8-7 11 1-26 24 25 N-31 36 42 33 34 44 36 45 36 45 32 39 C-47 52 50 C-65 68 66 63

ALBERTA SAFETY RESPONSIBILITY LAW

On October 1st, 1956, the Alberta Vehicles and Highway Traffic Act will stipulate, with certain minor exceptions, that any motor vehicle involved in an accident will be im-pounded, and the owner or driver subject to other inconven-iences and penalties unless a "Financial Responsibility dard" is held showing ability to indemnify third parties to the prescribed amounts.

Secure Your FINANCIAL RESPONSIBILITY CARD Now

A. C. CHARTER General Insurance

Premium for this is as low as \$10.00 for Automobiles and \$6.00 for Trucks for minimum coverage required.

HOLDEN \$2,000 Cash **NEWSPAPER BINGO**

Sponsored by Holden Curling Club

TICKETS MAY BE HAD FROM -

Dave Henderson, Viking Spike Hafso, Viking Leo Kelly, Viking The Viking News

Barker & Brown, Kinsella Curly Loades, Kinsella Ken Stambaugh, Bruce I. Fredericks, Bruce

Larry Meier, Irma

Announcement

F. B. Kirkman & Son

Complete Funeral & Ambulance Service -:- Phone 39 or 21 LOUGHEED

Has Appointed

MR. ROSS McFARLAND

As Representative For

IRMA and DISTRICT

- PHONE 14 or 51 -

Cremation carefully arranged if desired.







safety in travel. This with the fact that SUN-g accident-free records

SUNBURST MOTOR COACHES LTD.

ASK YOUR NEAREST AGENT